



THE VAULT

Robust | Secure | Dynamic

A website solution that meets *your* needs

- Professional, customized, mobile-friendly design to improve customer experience
- Secure, fully encrypted site to keep data safe and ensure compliance
- One-click site security and change log documentation for examiners
- Intuitive Content Management System (CMS) for quick and easy site updates
- Expertise and insight from Mindframe, building dynamic websites since 1996



☎ 612.204.0320 ✉ vault@mindframe.com

<https://www.mindframe.com/vault>



The Vault Site Package

The Vault is a secure website with a private content management system, hosted in a secure cloud environment. Built by Mindframe, Inc., The Vault package is ideal for small to mid-sized banks that appreciate the value of a powerful and secure website, but may not have an unlimited budget.

Key Features



Responsive Design

A responsively designed website scales and repositions the content and images of the site for the viewer's specific device - desktop, tablet, or phone. Mindframe will work with your existing identity and create a site design that matches your brand and personality. We will optimize the user experience and messaging to your various audiences and ensure the site works well with today's technology.



Security

With hacking, phishing, and credit card breaches becoming more prevalent, the security of your site is of paramount importance. The Vault has multiple levels and types of security, but the most recognizable is having the entire site fully encrypted via SSL. This means all data and user requests to and from your website are protected by an extra layer of security compared to a normal non-secure site. The Streamline CMS meets or exceeds industry standard security levels with its IP-based restrictions, automatic password expiration and composition requirements, full SSL encryption, and other security measures.



Detailed Action Log

Another key feature of the Streamline CMS is the detailed action log. Every time a change is made to your site, it is important to have a record of who made the change, what the content was before and after the change, and when the change was made. Since all users uniquely log into the CMS, changes and actions can be tracked individually. The log can be filtered by user, action type or date range, allowing an Administrator to easily find and view specific results.



Integration with Online Banking / E-Banking

Many of your customers who utilize Online Banking / E-Banking may directly bookmark that site, skipping your site entirely. With proper integration, we can bring that initial log in back to your site - allowing you to re-capture the traffic you've lost. When the new site is ready, we can provide updated colors or CSS to your vendor to help make your Online Banking / E-Banking site closely mirror your Vault site.



Streamline Content Management System (CMS)

The Vault package includes our Streamline CMS which allows site editors and administrators to easily manage website content. This fully-encrypted, password-protected site has an intuitive, easy-to-use interface that even non-technically savvy users can utilize. Features such as drag-and-drop image upload, what-you-see-is-what-you-get (WYSIWYG) editors and built-in help make editing your site take seconds, not hours. A full training session on the Streamline CMS and ongoing phone support is also included.



Audit and Examination Optimization

Going through an Audit or Examination can be a stressful time. With that in mind, Mindframe has built a set of features into our CMS to optimize this process. The Vault package includes an Examiner Report that contains all of the relevant information commonly requested. As additional questions or requirements are added, we update the report accordingly. Additionally, Mindframe performs periodic reviews and testing of your Vault to ensure proper security and documentation.



Search Engine Optimization (SEO)

All Mindframe sites are built from the ground up to be optimized for search. The site structure and underlying source code is designed to ensure content can be easily found by search engines, which means that current or potential customers can find you as quickly and easily as possible.



Integrated Financial Calculators

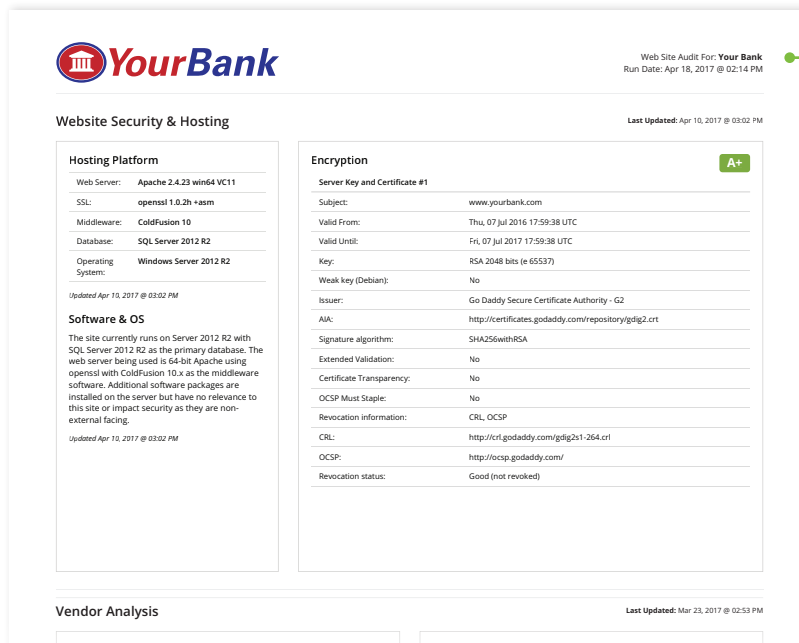
The Vault includes a set of embedded calculators (Amortization, Savings, Loan Payments, Mortgages, etc.) that come with no third-party fees, licensing issues, or integration problems. Adding a calculator to a page takes mere seconds in the Streamline CMS, and you can choose where you want them to appear. For example, you may want to include both the Savings Calculator and the College Savings Calculator on your Savings Account page. We also add new Calculators periodically, and when that happens, they are available to add via your CMS.

Want to learn more or have questions? Call or email us today!

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The Examiner Report

One of the major benefits of The Vault package is The Examiner Report. Found in the CMS, this is a one-click report that gives you up to the minute results regarding security on the site, testing that has been done, vendor information, the full Action Log detail since the last report (or for a specified timeframe), and more. When examiners show up or your audit begins, you can simply log into your CMS, click the Examiner Report link, and print out or export the result. As needs, requests, and questions change over time, Mindframe updates the Examiner Report with the technical answers to these questions so your next examination may have answers to new questions before you've even been asked them. Our goal is to remove your compliance issues before they exist.



YourBank Web Site Audit For: Your Bank
Run Date: Apr 18, 2017 @ 02:14 PM

Last Updated: Apr 10, 2017 @ 03:02 PM

Website Security & Hosting

Hosting Platform

Web Server:	Apache 2.4.23 win64 VC11
SSL:	openssl 1.0.2h +asm
Middleware:	ColdFusion 10
Database:	SQL Server 2012 R2
Operating System:	Windows Server 2012 R2

Updated Apr 10, 2017 @ 03:02 PM

Software & OS

The site currently runs on Server 2012 R2 with SQL Server 2012 R2 as the primary database. The web server being used is 64-bit Apache using openssl with ColdFusion 10.x as the middleware software. Additional software packages are installed on the server but have no relevance to this site or impact security as they are non-external facing.

Updated Apr 10, 2017 @ 03:02 PM

Encryption A+

Server Key and Certificate #1

Subject:	www.yourbank.com
Valid From:	Thu, 07 Jul 2016 17:59:38 UTC
Valid Until:	Fri, 07 Jul 2017 17:59:38 UTC
Key:	RSA 2048 bits (e 65537)
Weak key (Debian):	No
Issuer:	Go Daddy Secure Certificate Authority - G2
Alt:	http://certificates.godaddy.com/repository/gdigi2.crt
Signature algorithm:	SHA256withRSA
Extended Validation:	No
Certificate Transparency:	No
OCSF Must Staple:	No
Revocation information:	CRL, OCSP
CRL:	http://crl.godaddy.com/gdigi21-264.crl
OCSP:	http://ocsp.godaddy.com/
Revocation status:	Good (not revoked)

Last Updated: Mar 23, 2017 @ 02:53 PM

Vendor Analysis

Vendor

Name:	Mindframe, Inc.
Address:	347 Kellogg Blvd East Saint Paul, MN 55101
Website:	https://www.mindframe.com
Phone:	612.204.0320

Primary Contact

Name:	JP Doffing
Title:	CEO
Phone:	612.204.0320
Email:	jp@mindframe.com

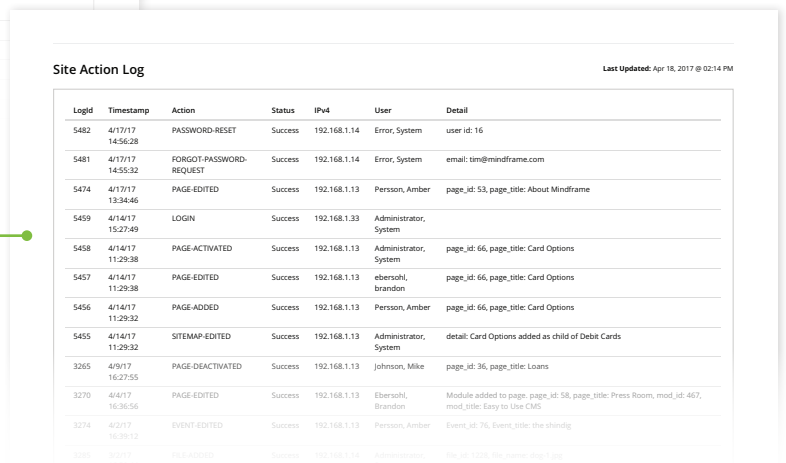
Examiner Report Example

Single click to generate the Examiner Report in neatly printable form, including:

- Vendor Analysis
- Security and Hosting Information
- Site Backup Plan
- Site Disaster Recovery Plan
- Testing Log
- Action / Content Change Log

Detailed Action and Change Log

View the who, what, when of activity on the site via the CMS by going into the Action Log. Administrators can filter the log by user, action type and/or date range, allowing them to get a specific set of results that can then be exported or printed. One key feature is the ability to see the previous content - so if someone made a mistake, it can easily be changed back.



Site Action Log Last Updated: Apr 18, 2017 @ 02:14 PM

LogId	Timestamp	Action	Status	IPv4	User	Detail
5482	4/17/17 14:56:28	PASSWORD-RESET	Success	192.168.1.14	Error, System	user id: 16
5481	4/17/17 14:55:32	FORGOT-PASSWORD-REQUEST	Success	192.168.1.14	Error, System	email: tm@mindframe.com
5474	4/17/17 13:34:46	PAGE-EDITED	Success	192.168.1.13	Persson, Amber	page_id 53, page_title: About Mindframe
5459	4/14/17 15:27:49	LOGIN	Success	192.168.1.33	Administrator, System	
5458	4/14/17 11:29:38	PAGE-ACTIVATED	Success	192.168.1.13	Administrator, System	page_id 66, page_title: Card Options
5457	4/14/17 11:29:38	PAGE-EDITED	Success	192.168.1.13	ebersohl, brandon	page_id 66, page_title: Card Options
5456	4/14/17 11:29:32	PAGE-ADDED	Success	192.168.1.13	Persson, Amber	page_id 66, page_title: Card Options
5455	4/14/17 11:29:28	SITEMAP-EDITED	Success	192.168.1.13	Administrator, System	detail: Card Options added as child of Debit Cards
3265	4/9/17 16:27:55	PAGE-DISACTIVATED	Success	192.168.1.13	johnson, Mike	page_id 36, page_title: Loans
3270	4/4/17 16:36:56	PAGE-EDITED	Success	192.168.1.13	Ebersohl, Brandon	Module added to page. page_id 58, page_title: Press Room, mod_id: 467, mod_title: Easy to Use CMS
3274	4/2/17 16:39:12	EVENT-EDITED	Success	192.168.1.13	Persson, Amber	Event_id: 76, Event_title: the shindig
3185	3/27/17 05:01:24	PAGE-ADDED	Success	192.168.1.14	Administrator, System	file_id: 1328, file_name: 000-1 Site

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Vault Package Pricing

Mindframe offers two pricing options for The Vault package:

Option A

\$15,000 upfront payment
\$500 monthly hosting payment
3-year contract required

Option B

\$25,000 upfront payment
\$175 monthly hosting payment
Month-to-month contract

Both options include:

- ✓ Business, audience and goals analysis to understand your specific needs
- ✓ Responsive (mobile-friendly) site design to match your bank's identity
- ✓ Fully encrypted website with premium SSL certificate
- ✓ Easy-to-use, password-protected Streamline Content Management System (CMS)
- ✓ Hosting in a private, secure, cloud-based environment
- ✓ 24x7 monitoring and support
- ✓ Examination and audit optimization features
- ✓ Backed by 20 plus years of web development experience

- E-banking / Online Banking Integration
- Google Analytics
- Ongoing security updates
- Dedicated Project Manager
- DNS update assistance/coordination
- Assistance with site content population
- SEO optimized code and URLs
- Site content search
- Site-wide system alerts
- Dynamic page tree and menu system
- Interactive financial calculators
- Product comparison module
- Dynamic rate sheet tables
- Frequently Asked Questions
- Interactive map of branch locations
- News, articles and event calendar
- People listing with images and bios
- Image rotation modules
- Single point of change for content
- Modular, template-driven page structure
- Drag-and-drop file upload
- WYSIWYG HTML Editors
- Integrated CMS help
- Role-based permission system
- Easy CMS user and role management
- Detailed Action & Change Log
- Auto activated / deactivated content

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About Mindframe

As the Twin Cities' premier full-service Web Development firm, Mindframe prides ourselves on partnering with clients to create customized web-based business solutions. Mindframe's success has come as a result of collaborating with our clients to meet their highest expectations and bringing projects in on time and on budget. Our strength lies in our ability and willingness to work with clients to determine exactly what they need and deliver an optimal solution.

Who We Are / What We Do

Nimble and Responsive

At Mindframe, there are no extra layers of communication. Call or email and you will speak directly to your Project Manager, who will address your request with no tickets and no waiting. All of our team members are knowledgeable, detail-oriented and responsive to requests.

Experienced

We are one of the oldest web development companies in the Midwest. Since our start in 1996, we've been building websites focused on improving business – our focus is on results.

Business Analysis

In addition to building your site, we help provide information and recommendations to aid you in decision making. With over 20 years of experience, we can help you understand and make decisions about how to grow your business on the web.

Graphic Design

Our Graphic Design team are experts at user experience design, mobile compatibility and website design. We will create a fresh, professional design that matches your brand and your bank's personality.

Web Technology Experts

Our Services range from E-commerce to Professional Services to Mobile Apps to Intranets to Internal and External Systems Integration. Whatever is needed to make your business work, we do it all.

Search Engine Optimization (SEO)

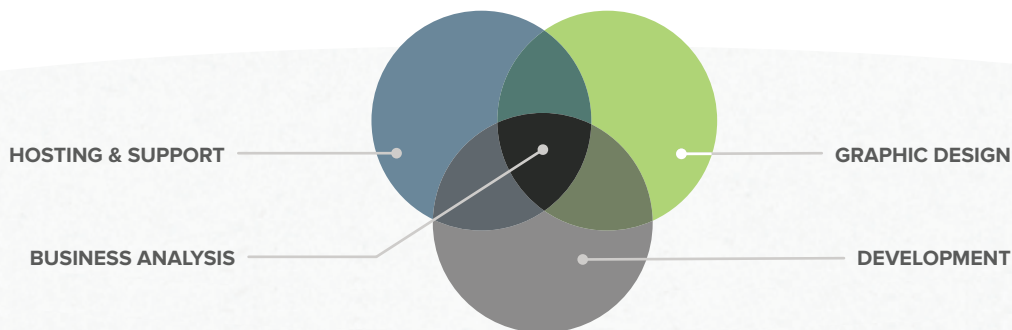
All Mindframe sites are built from the ground up to be optimized for search. We code the site to the latest SEO standards to ensure you can be found by anyone looking for you, with as little effort and maintenance required on your part as possible.

Security and Hosting

In addition to development, Mindframe also hosts all of our Vault sites in our secure, cloud-based hosting environment. This gives you a single point of contact for any questions or problems with your website. We take pride in our ability to maintain our hosting environment to the latest security standards and practices.

Software Engineering

Mindframe does more than just build websites; we have a formal process for development that reflects our roots in Software Engineering. Spending time up front gathering information and requirements ensures that before we start building anything, we have agreed with you on exactly what is needed and how we plan to build it.



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